

To the Downtown Area Advisory Committee,

We are writing you as individual private property owners in downtown Basalt who own the Pan and Fork, Clark's Market, the Cassie's Corner Store (gas station), Decorative Materials and the Aspenalt Lodge.

Our properties are the focus of your discussions concerning the future redevelopment of downtown, and we want you to understand the perspectives we share about the the process you are using.

We share a concern that the committee's deliberations are not including the owners of the properties, and our separate and unique plans and goals for our respective parcels.

We also share a belief that any potential future uses of our properties cannot be determined without factoring in the economic realities of what it takes to plan, finance and build a development. The process that began with the "Our Town Community Discussion" seems to come with an assumption that "If we want it and design it, it will be built." While any outcome may be possible over the longer term, the process of turning one group's vision into a completed project that reflect's that vision is likely far more complicated and challenging, especially when the parties necessary for success are not even involved in the discussion, may not share the same vision or believe in its economic viability.

If the committee is to succeed at building momentum for downtown's revitalization, we suggest a focus on desired uses and criteria rather than site specific designs. Perhaps the single most important goal would be clear standards and expectations set by the committee and Town Council that could likely generate productive project proposals from property owners and their development partners.

As downtown property owners, we hope these comments are helpful, and we look forward to working with the community to help realize our mutual goal of a vibrant downtown Basalt.

Michael McVoy	Frank Taverna	Michael Solandz	Margot Hampleman	Chris Szczellina
Roaring Fork CDC Pan & Fork	Clark's Market	Cassie's Corner Store Gas Station	Decorative Materials	Aspenalt Lodge