



2014 Town of Basalt “Our Town” Planning Survey

Thank you for taking time to complete this important survey. The Town of Basalt will use your input to develop an action plan to make the community’s vision happen. When you are finished, please return your completed survey in the postage-paid envelope provided. You may also take the survey on-line at www.2014BasaltOurTownSurvey.org. However, please note that one survey is allowed to be submitted per household.

If you have questions, particularly regarding the parcels referenced below, please check the Town’s website at www.ourtownplanning.org.

1. Which one of the following **best** describes how you would like to see the rest of the Pan and Fork Property developed adjacent to Two Rivers Road? [Mark only **ONE**. NOTE: the portion along the river originally purchased by the Town for a park would remain a park.]
 - (1) Make it into a park
 - (2) Redevelop with buildings similar in size to Riverside Plaza (the buildings at the southeast corner of Midland Avenue and Two Rivers Road)
 - (3) Redevelop with buildings larger than Riverside Plaza, such as the commercial buildings at Willits Town Center
 - (4) Redevelop with buildings smaller than Riverside Plaza
 - (5) As long as there is a hotel, any size building is ok
 - (6) Surface parking for downtown
 - (7) Structured parking for downtown

2. Which one of the following **best** describes how you would like to see the Clark’s Market Property developed? [Mark only **ONE**.]
 - (1) Make it into a park
 - (2) Redevelop with buildings similar in size to Riverside Plaza (the buildings at the southeast corner of Midland Avenue and Two Rivers Road)
 - (3) Redevelop with buildings larger than Riverside Plaza
 - (4) Redevelop with buildings smaller than Riverside Plaza
 - (5) As long as there is a hotel, any size is ok
 - (6) As long as there is a grocery store, any size is ok
 - (7) Surface parking for downtown area
 - (8) Structured parking for downtown area

3. Which one of the following **best** describes what you think the Town should do with the Lions Park Property, which contains Town Hall and a building owned by the Town that is currently housing the Wyly and the Basalt Planning Department? [Mark only **ONE**.]
 - (01) Keep it generally the way that it is, or with modest improvements
 - (02) Redevelop with buildings similar in size to Riverside Plaza (the buildings at the southeast corner of Midland Avenue and Two Rivers Road)
 - (03) Redevelop with buildings larger than Riverside Plaza
 - (04) Redevelop with buildings smaller than Riverside Plaza
 - (05) I would like to see a hotel there
 - (06) I would like to see a grocery store there
 - (07) Provide surface parking for downtown area
 - (08) Build structured parking for downtown area
 - (09) Sell the property to a developer and use the proceeds to recoup expenses on the Pan and Fork Property
 - (10) Remove buildings, including Town Hall and the Wyly Building, and make entire parcel into a park
 - (11) Remove both Town Hall and Wyly Building and build a new Arts Center closer to downtown on the corner of Midland Avenue and Midland Spur
 - (12) Remove buildings, including Town Hall and the Wyly Building, and build a new Town Hall

4. Which of the following would you like to see on the developable portion (area adjacent to Two Rivers Road) of the Pan and Fork Property? [Select all that apply. NOTE: the portion along the river originally purchased by the Town for a park would remain a park.]

- | | |
|---|---|
| <input type="checkbox"/> (01) Passive Park – no buildings | <input type="checkbox"/> (12) Higher end housing (\$700,000 or more to purchase) |
| <input type="checkbox"/> (02) Active Park – no buildings | <input type="checkbox"/> (13) Housing for Valley residents (\$400,000 to \$699,999) |
| <input type="checkbox"/> (03) Hotel | <input type="checkbox"/> (14) Community housing (under \$400,000 or rent at reasonable rates) |
| <input type="checkbox"/> (04) Grocery store | <input type="checkbox"/> (15) Arts Center |
| <input type="checkbox"/> (05) More retail – larger stores (size of Bristlecone or larger) | <input type="checkbox"/> (16) Non-profit uses |
| <input type="checkbox"/> (06) More retail – small stores (size of Midland Shoe) | <input type="checkbox"/> (17) Recreation Center |
| <input type="checkbox"/> (07) Offices | <input type="checkbox"/> (18) Structured parking for downtown area |
| <input type="checkbox"/> (08) Restaurants | <input type="checkbox"/> (19) Surface parking for downtown area |
| <input type="checkbox"/> (09) Performing arts | <input type="checkbox"/> (20) Other: _____ |
| <input type="checkbox"/> (10) Movie theater | |
| <input type="checkbox"/> (11) Town Hall | |

5. Which of the following would you like to see on the Clark's Market Property? [Select all that apply.]

- | | |
|---|---|
| <input type="checkbox"/> (01) Passive Park – no buildings | <input type="checkbox"/> (12) Higher end housing (\$700,000 or more to purchase) |
| <input type="checkbox"/> (02) Active Park – no buildings | <input type="checkbox"/> (13) Housing for Valley residents (\$400,000 to \$699,999) |
| <input type="checkbox"/> (03) Hotel | <input type="checkbox"/> (14) Community housing (under \$400,000 or rent at reasonable rates) |
| <input type="checkbox"/> (04) Grocery store | <input type="checkbox"/> (15) Arts Center |
| <input type="checkbox"/> (05) More retail – larger stores (size of Bristlecone or larger) | <input type="checkbox"/> (16) Non-profit uses |
| <input type="checkbox"/> (06) More retail – small stores (size of Midland Shoe) | <input type="checkbox"/> (17) Recreation Center |
| <input type="checkbox"/> (07) Offices | <input type="checkbox"/> (18) Structured parking for downtown area |
| <input type="checkbox"/> (08) Restaurants | <input type="checkbox"/> (19) Surface parking for downtown area |
| <input type="checkbox"/> (09) Performing arts | <input type="checkbox"/> (20) Other: _____ |
| <input type="checkbox"/> (10) Movie theater | |
| <input type="checkbox"/> (11) Town Hall | |

6. Which of the following would you like to see on the Lions Park Property? [Select all that apply.]

- | | |
|---|---|
| <input type="checkbox"/> (01) Passive Park – no buildings | <input type="checkbox"/> (12) Higher end housing (\$700,000 or more to purchase) |
| <input type="checkbox"/> (02) Active Park – no buildings | <input type="checkbox"/> (13) Housing for Valley residents (\$400,000 to \$699,999) |
| <input type="checkbox"/> (03) Hotel | <input type="checkbox"/> (14) Community housing (under \$400,000 or rent at reasonable rates) |
| <input type="checkbox"/> (04) Grocery store | <input type="checkbox"/> (15) Arts Center |
| <input type="checkbox"/> (05) More retail – larger stores (size of Bristlecone or larger) | <input type="checkbox"/> (16) Non-profit uses |
| <input type="checkbox"/> (06) More retail – small stores (size of Midland Shoe) | <input type="checkbox"/> (17) Recreation Center |
| <input type="checkbox"/> (07) Offices | <input type="checkbox"/> (18) Structured parking for downtown area |
| <input type="checkbox"/> (08) Restaurants | <input type="checkbox"/> (19) Surface parking for downtown area |
| <input type="checkbox"/> (09) Performing arts | <input type="checkbox"/> (20) Other: _____ |
| <input type="checkbox"/> (10) Movie theater | |
| <input type="checkbox"/> (11) Town Hall | |

7. On which of the properties listed below would you accept a four story building in exchange for more open space between buildings? [Select all that apply.]

- (1) Pan and Fork Property
- (2) Clark's Market Property
- (3) Lions Park Property
- (4) Other: _____
- (5) None of these

8. A number of citizens have indicated that adding art downtown is important. Which of the following would you support? [Select all that apply.]

- (1) Town builds new performing arts center downtown
- (2) Town builds a new Wylie Arts Center
- (3) Town subsidizes rent for art displays downtown
- (4) Town makes significant upgrades to public spaces with art installations
- (5) Other: _____
- (6) None of these

9. Comments:

10. What is your age?

- (1) Under 18 years old
- (2) 18 to 30 years old
- (3) 31 to 65 years old
- (4) Over 65 years old

11. Your gender: (1) Male (2) Female

12. Living location:

- (1) Aspen area
- (2) Basalt area
- (3) Carbondale area
- (4) Glenwood Springs area
- (5) Other: _____

13. Working location:

- (1) Aspen area
- (2) Basalt area
- (3) Carbondale area
- (4) Glenwood Springs area
- (5) Other: _____

14. Profession:

- (01) Architect, Designer
- (02) Construction
- (03) Developer, Banker, Investment
- (04) Downtown Property Owner
- (05) Government and Other Office
- (06) Homemaker
- (07) Retail, Restaurant, Other Commercial
- (08) Retired
- (09) Student
- (10) Teacher
- (11) Real Estate Agent/Broker
- (12) Other: _____

In order to validate your response and ensure that we record only one response per household, please enter your home address [NOTE: you must be a Town of Basalt resident for your response to be valid.]

Your address: _____

This concludes the survey. Thank you for your time!
Please return your survey in the postage-paid envelope addressed to ETC Institute.
725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential.
The address information printed will ONLY be used
to help identify areas with special interests.